

**PUBLIC ART AND PLACEMENT ADVISORY BOARD MINUTES
CITY OF FORT LAUDERDALE
TUESDAY JUNE 8, 2021 – 5:15 P.M.
CITY HALL - 8TH FLOOR
100 N ANDREWS AVENUE
FORT LAUDERDALE, FL 33312**

Cumulative Attendance Board Members	Attendance	Present	Absent
Bonnie Barnett	P	4	1
Bonnie Clearwater	A	2	3
Martha G. Steinkamp	P	5	0
Michelle Howland	P	4	1
“Phoenix” Lynn Marks	P	5	0
Robyn Vegas	P	1	0
Sarah Glass	P	4	1

Dec 2020 - Nov 2021

As of this date, there are 7 appointed members to the Board, which means 4 would constitute a quorum.

Staff

Carl Williams, *Parks & Recreation Deputy Director*
Leona Osamor, *Grants Administrator*
Stephanie McClary, *Senior Administrative Assistant*

Public Attendee

Arianne Glassman

Roll Call

Chairperson Sarah Glass called the meeting to order at 5:15 p.m. Roll was called, and it was determined that a quorum was present.

Approval of Minutes

Motion was made by “Phoenix” Lynn Marks and seconded by Martha G. Steinkamp, that the minutes of March 4, 2021 be approved. In a voice vote, the motion passed unanimously.

Motion was made by Bonnie Barnett and seconded by “Phoenix” Lynn Marks, that the minutes of April 26, 2021 be approved. In a voice vote, the motion passed unanimously.

1. Art Selection Scorecard Review

Deputy Director Carl Williams informed the board that a major part of the meeting is to finalize the score card for the upcoming lifeguard tower presentations.

Board member "Phoenix" Lynn Marks stated that she had reviewed the draft score card but would like to also review samples from other cities. Ms. Marks stated that she believes there may be a simpler way to put the score card together.

Board member Bonnie Barnett stated that the most important thing is the first step in the process where applicants would be screened to determine if they meet the criteria to proceed to the next round.

Board member Michelle Howland stated that she finds it frustrating when the artist doesn't supply what is needed because you cannot effectively evaluate based on lack of requirements especially when its 80 or more artist.

Board member Bonnie Barnett stated that the artist should have the experience and knowledge of doing public art.

Board member "Phoenix" Lynn Marks stated that on the initial submittal verbiage, it should include considerations for "emerging local artist in particular Broward County and South Florida based, especially to assist them to break into the public art realm and who have demonstrated artistical accomplishments and significant recognition awards and prizes".

Deputy Director Carl Williams informed the board that the concern of frustration for the artist that come forth will happen frequently. Mr. Williams stated vendors will put in a bid and it would be missing information and they would be disqualified; however, in this case they wouldn't be able to rate them and would penalize their score.

Board member Michelle Howland stated that they should offer the local artist some type of education.

Board member "Phoenix" Lynn Marks stated that she condensed the original score card that was given in January and included information that she also pulled from the state card. Ms. Marks also stated that applicants should not be able to get to the final step in the process unless all the other detailed information has been submitted and reviewed. Ms. Marks further stated that the focus should also be on the art and not the prequalification's.

Board member Martha G. Steinkamp informed the board that she also reviewed the score card from the state and believes that it serves as a good example that can help and be useful in outlining the process.

Deputy Director Carl Williams informed the board that the maintenance of the public art would be a part of the annual fee that is given every year to maintain the projects within the city.

Board member Sarah Glass stated that she noticed there was a bond that she had seen and inquired as to whether any of the funds could be used for public art.

Deputy Director Carl Williams stated that unfortunately it will not be used towards public art and confirmed that the funds have already been identified to what it will be applied to.

Board member Martha G. Steinkamp stated that safety in artwork is important and should be included on the score card with a rating of 1, 2 or 3.

Board member Bonnie Barnett stated that to judge a piece of art you must know the long-term maintenance. Ms. Barnett further stated that some pieces can't last more than 7 to 10 years, and it will be important to know that when judging the artwork.

Deputy Director Carl Williams informed the board that a decision must be made on the final scorecard that would be used by other committees and the Public Art Board.

Motion was made by Robyn Vegas and seconded by Barbara Barnett, that the state score card be modified and used as the official final review score card. In a voice vote, the **motion** passed unanimously.

2. Lifeguard Tower Project Update

Deputy Director Carl Williams informed the board that since the score card has been approved, and he will advise the top three candidates and finalize the date so that they are able to present. Mr. Williams stated that each artist will be given 30 days to prepare which would bring that timeframe to the middle of July or early August. Mr. Williams stated he does not have the artist information on hand but confirmed that the top three candidates have been notified. Mr. Williams stated that the next time the board meets, they will be able to meet the finalists and make the final determination.

Board member Michelle Howland stated that it would be good for the public to also give suggestions on what public art they would like in their neighborhood.

3. Ocean Sole

Board member Martha G. Steinkamp informed the board that she was happy to introduce a nonprofit organization by the name of Ocean Sole. Mrs. Steinkamp stated that Ocean Sole collects discarded flip flops and turn them into art and thought it was interesting for the board to see and learn more information about Ocean Sole.

Fort Lauderdale Beach Open Spaces Coordinator, Mrs. Arianne Glassman informed the board that she met with the owner of Ocean Sole and confirmed that

one of their objectives is to clean the oceans while creating sculptures from the collected flipflops. Mrs. Glassman stated she would like to see something at Ocean Side Park to add color, light and a display that tells a story. Mrs. Glassman also informed the board that when the Ocean Sole sculptures starts to fade, a process of shaving restores the color and brings it back to life.

Board member Martha G. Steinkamp stated that as members of the board, they can propose this to the mayor and ask for donors.

Deputy Director Carl Williams Informed the board that if there is art that they desire to purchase, the board can make a recommendation to the City Commission. Mr. Williams also stated that if there currently isn't a specific piece of art, they can take some time to review materials prior to submitting a recommendation to the Commission.

Mrs. Glassman stated that the time involved in producing the art varies depending on the size.

Board member Martha G. Steinkamp stated that the city needs to have artwork that won't disappear and would stand out.

Board member Bonnie Barnett stated that similar art pieces like the ones produced by Ocean Sole will be great in Las Olas area.

Board member "Phoenix" Lynn Marks inquired on whether there is a work around that they can attempt to get funding to acquire sculptures such as those done by Ocean Sole or any others.

Deputy Director Carl Williams explained to the board that the board wasn't established until late 2020. Mr. Williams stated there is a 2% of the community investment fund that goes to public art and as of now they do not have any money for that fund. Mr. Williams further stated that the only way to make acquire funding for purchases would be to make a recommendation on the item to purchase to the City Commission who would then conduct a conference meeting to discuss.

Board member Martha G. Steinkamp stated that she thought there is already 5 million dollars for the tunnel top.

Deputy Director Carl Williams confirmed that there is currently 5 million dollars in donated funding for art at the Tunnel Top Park. Mr. Williams further stated that any requests being made needs to be specific and clear when given to the Commission.

Board member Michelle Howland shared a picture of an outside piece that is about 30ft tall and believes it is iconic and that would go great in the city.

Motion was made by Robyn Vegas and seconded by “Phoenix” Lynn Marks, to table the Ocean Sole project until funding and an appropriate location can be identified. The **motion** passed unanimously.

4. New Business

There was no new business.

5. Board Comments

Deputy Director Carl Williams stated that he does not have the authority to say if the city will purchase anything. Mr. Williams stated that the board will have to be creative about how they can get the funding. Mr. Williams stated that part of the ordinance stipulates that any new construction will have to provide public art or a portion of funds to the art fund.

Board member Sarah Glass inquired on whether there would be opportunities to put any sculptures in the police department.

Deputy Director Carl Williams responded by stating that he believes the police bond covenants may not allow the sculptures; however, he will look into it.

Deputy Director Carl Williams informed the board that if there is an artist that the board wanted to pursue, they wouldn't have to go through the long process, if the cost of the artwork is under \$100,000. Mr. Williams further stated that if the cost is over \$100,000, then it would have to go to the Commission.

Board member “Phoenix” Lynn Marks informed the board that she spoke with the Director of Cultural Arts and Affairs for the City of Orlando in Orange County and should keep a look out for rescue plans that come out and give funding to cities. Ms. Marks inquired on who would be responsible for knowing what could be offered to the city.

Deputy Director Carl Williams stated that the City Manager's office would be the department responsible in knowing what funding is available for the city to receive. Mr. Williams stated that he would have to inquire further and provide an update to the members of the board.

6. Adjournment

The meeting was adjourned at 6:21 PM.